

LeapCharger: A Prime Investment Opportunity on Upstream Exchange

Presented by Market Alpha
Aug 2024

LeapCharger



LeapCharger Corp - LCCN

Could This be the EV Charging Breakthrough that Determines the Next Decade?

Highlights

- Massive global growth opportunity in EV charging stations
- Multiple hardware options to meet specific market needs
- App creates maximum usability and customer loyalty
- Exclusive Blockchain technology

SUMMARY

INDUSTRY	Electric Vehicle (EV) Charging
STOCK SYMBOL	UPSTREAM:LCCN
RECENT PRICE (AUG. 6TH)	\$0.65



MARKET OPPORTUNITY

The dramatic increase in the number of electric vehicles is putting significant stress on the world's existing power grids. In some respects, the industry is a victim of its own success—and the charging service are the Achilles' heel.

According to a PwC analysis, there were about 3 million EVs in the US in 2022. That number is expected to soar to 27 million by 2030 and 92 million by 2040.¹

Global sales of electric cars increased by around 60% in 2022, surpassing 10 million for the first time—and representing one in every seven passenger cars purchased.²

On the other hand, it's estimated that there are only 3 EV plugs for every 10,000 Americans.³ [For the sake of comparison, the US has more than 150,000 gas stations, each with multiple gas pumps.]

To meet the need in the US alone, the number of charge points needs to grow from about 4 million today to an approximately 35 million in 2030.⁴

Juxtaposing those facts against each other, it is easy to see the critical need for EV charging stations to grow rapidly over the next decade—and to understand how charging is a significant source of frustration. To cite just a few data points:⁵

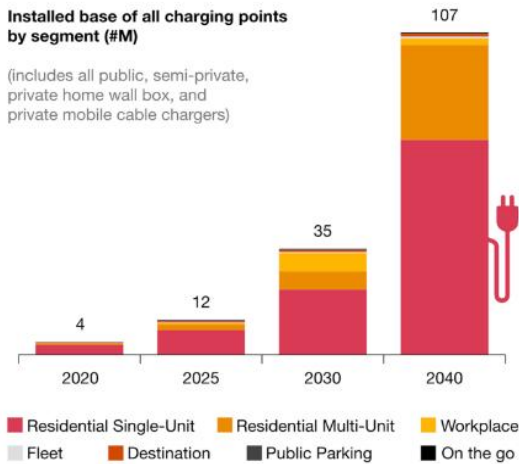
- 32% of consumers who were considering an EV cited a "lack of charging stations in my area" as a barrier to purchase
- "Charging logistics" and "purchase price" are the two biggest factors holding consumers back
- Of the 47% of U.S. adults who are unlikely to buy an EV as their next car, nearly 80% say that a lack of charging stations is a factor

"THERE WERE ABOUT 3 MILLION EVS IN THE US IN 2022. THAT NUMBER IS EXPECTED TO SOAR TO 27 MILLION BY 2030 AND 92 MILLION BY 2040."

-PWC

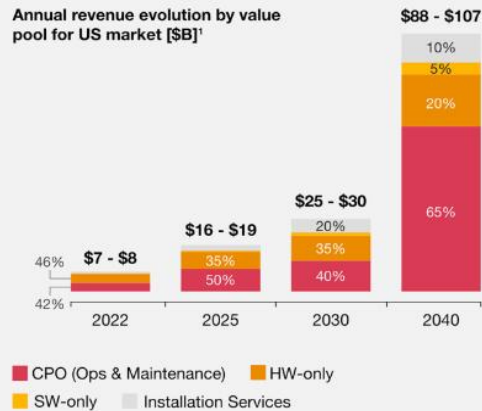
Installed base of all charging points by segment (#M)

(includes all public, semi-private, private home wall box, and private mobile cable chargers)



Source: PwC analysis

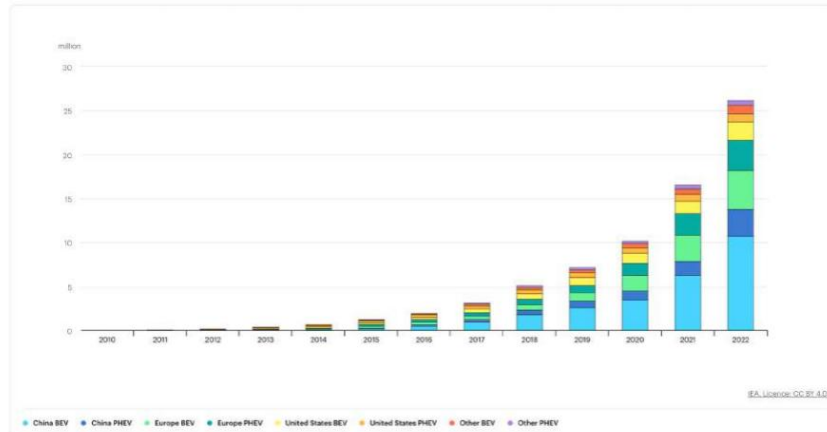
Annual revenue evolution by value pool for US market [\$B]¹



(1) Upper range of the projections assumes full EV adoption in new sales by 2040, while lower range assumes full EV adoption by 2045
Source: PwC analysis

Global electric car stock, 2010-2022

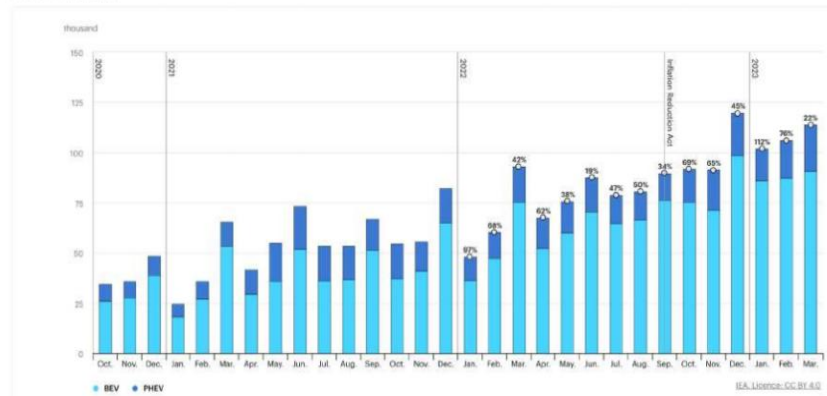
Last updated 5 Apr 2023



Despite the success of EVs, they face engineering challenges, including sourcing rare raw materials, extreme temperature operation, and battery degradation. However, the most critical issue remains the lack of a reliable charging network to support the growing number of EVs.

Monthly new electric car registrations in the United States, 2020-2023

Last updated 12 Apr 2023



This challenge is being addressed by companies worldwide, including billion-dollar energy multinationals, car manufacturers, and startups. One standout company, LeapCharger Corp (UPSTREAM: LCCN), is leveraging innovative technologies to create the renewable energy network of the future.

Growth Factor #1:

Government Funding

Governments globally have driven EV adoption through incentives for manufacturers and consumers, and by setting strict deadlines for phasing out internal combustion engine vehicles. However, the development of EV charging infrastructure has lagged.

More government intervention is needed—and expected—to build the necessary charging infrastructure. For example, in the U.S.:

- The Infrastructure Investment and Jobs Act allocated \$7.5 billion to build a nationwide network of 500,000 EV chargers.
- The National Electric Vehicle Infrastructure (NEVI) Formula Program provides over \$1.5 billion for states to build out EV charging networks.

The 2023 J.D. Power U.S. Electric Vehicle Experience Public Charging Study revealed widespread dissatisfaction with public charging facilities, particularly in reliability, with 1 in 5 visits ending without charging.

To support the growing number of EVs, the U.S. Department of Energy estimates that 182,000 fast chargers will be needed by 2030, a significant increase from the current 9,000 fast-charging stations.

If PwC's projections are correct about 27 million vehicles, it will require the EV charging market growing 10x to support them.

Growth Factor #2: Global Potential

The EV charging crisis is a global issue. For example:

- **UK:** Plans to install 300,000 charge points by 2030 to meet demand.
- **Japan:** Current 30,000 charging connectors are far behind the necessary levels to support EV growth.
- **Canada:** Expected to need 444,000 EV chargers by 2035, a 20-fold increase from today.

Globally, the EV charging station market is anticipated to grow to \$226.3 billion by 2031, with a CAGR of 30.5% over the next decade.



HIGH SPEED CHARGING

Market Opportunity

Growing EV Market in the UAE

The UAE is leading the adoption of green technologies and EVs, driven by ambitious sustainability goals and progressive policies. The growing number of EVs demands a robust and efficient charging infrastructure.

Government Support

The UAE government is committed to fostering EV infrastructure, offering extensive incentives and support. This alignment provides a strong foundation for LeapCharger's expansion and success.

Demand for Charging Infrastructure

As EV adoption accelerates in the UAE, the need for a comprehensive charging network becomes urgent. LeapCharger is addressing this demand, with a significant presence and a growing number of charging stations in key locations.



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MINISTRY OF ENERGY & INFRASTRUCTURE

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Conformity Council



Who's Leading the Charge in the EV Market?

One under-the-radar company, LeapCharger Corp. (UPSTREAM: LCCN), is positioned to meet the critical need for EV charging infrastructure. As the market for EVs grows, so does the demand for reliable charging solutions.

LeapCharger is well-timed to capitalize on this opportunity, with potential as both a revenue-driving company and an acquisition target in a rapidly consolidating market.

Why LeapCharger?



LeapCharger's Strengths

1. Established Presence and Experience:

LeapCharger has effectively launched and scaled its operations in the UAE, demonstrating its capability to manage and expand charging infrastructure. The established network reflects LeapCharger's operational excellence and its ability to meet the market's evolving demands.

2. Strategic Alignment with Government Goals:

LeapCharger's business model is perfectly aligned with the UAE's Clean Energy Strategy and the Dubai Electric Vehicle Strategy. By leveraging government incentives and forming strategic partnerships, LeapCharger is well-positioned to accelerate its growth and impact.

3. Innovative and Comprehensive Solutions:

LeapCharger offers a range of advanced charging solutions designed to meet diverse market needs. Its technology includes both standard and high-speed chargers, ensuring broad coverage and rapid deployment.

4. Expansion and Scaling:

With its current success and operational capabilities, LeapCharger is well-positioned to expand further within the UAE and explore new markets. The company's growth strategy involves increasing the number of charging stations and optimizing service offerings to capture a larger share of the growing EV market.

5. Value Proposition for Investors:

LeapCharger presents a compelling opportunity for investors looking to be part of the EV revolution. The company's strategic positioning, alignment with government policies, and proven operational track record provide a strong foundation for substantial growth and long-term value.



Advertise Your Business

Growth Potential

Expansion and Scaling

LeapCharger is well-positioned to expand within the UAE and explore new markets. The company's strategy involves increasing charging stations and optimizing service offerings to capture a larger market share.

Value Proposition for Investors

LeapCharger presents a compelling opportunity for investors, with its strategic positioning, alignment with government policies, and proven operational track record.

LeapCharger Revolutionizes EV Charging with Supermarket Distribution in Dubai

LeapCharger Corporation, a leader in electric vehicle (EV) charging technology, is making its innovative home EV charging solutions available in Dubai supermarkets. This strategic move caters to the rising demand for convenient home charging options, supported by a JD Power study showing 80% of EV owners prefer to charge at home. LeapCharger has enhanced its product packaging for a premium unboxing experience and will distribute through two major supermarket chains in Dubai, making EV charging more accessible to everyday consumers.

LeapCharger is also set to install high-speed 150kW+ charging stations at highway exits and petrol stations across the UAE in 2024, combining quick charging with advertising-supported competitive rates. The company, headquartered in the UAE, plans to expand into North America, the EU, and South Asia, with a focus on placing charging stations in high-traffic areas and integrating advertising to generate additional revenue.

Highlights

- Massive global growth opportunity in EV charging stations and home charging.
- Multiple hardware options to meet specific market needs.
- App creates maximum usability and customer loyalty.
- Exclusive Blockchain technology.

**Now available in
Dubai Supermarkets**



The Company:

Investment Highlights

LeapCharger Corp. (UPSTREAM: LCCN) installs and operates leading-edge charging stations, incorporating the latest technology for a seamless user experience. Their business model includes multiple hardware solutions, a mobile app, and blockchain capabilities.

Charging Stations

LeapCharger can deploy Level 3 or Level 2 chargers, installed in public, private, commercial, or residential properties.

Advertising Capabilities

Stations can be equipped with LCD screens for advertising, generating additional revenue.

Mobile Charging Solutions

Fast charging solutions targeted at the roadside assistance market.

Home Charging Solutions

Its innovative home EV charging solutions are now available in Dubai supermarkets.

Mobile App

An intuitive app for booking charging stations, finding the nearest station, and secure payments via blockchain.

Additional Intellectual Property

LeapCharger is also positioning itself as a blockchain-based, peer-to-peer energy transaction and payment solution for EV charging.



The Strategic Fit on Upstream

Pre-IPO Opportunities

Upstream offers LeapCharger the opportunity to conduct a pre-IPO with plans to list on a major exchange at \$5 within the next 3-6 months. This gives clients a unique chance to invest early, sell their shares at any time, and watch them grow before the official listing. It's a compelling proposition that aligns with LeapCharger's growth strategy and appeals to investors looking for high-potential opportunities.

Global Reach and Accessibility

Upstream facilitates global trading, allowing LeapCharger to reach a broader investor base.

Blockchain Technology

Upstream ensures transparency, security, and efficiency in all transactions.

Alignment with Innovative Companies

Upstream attracts innovative companies, positioning LeapCharger alongside other forward-thinking enterprises.

Enhanced Investor Engagement

Upstream provides tools for direct engagement with investors, fostering a strong community around the brand.

Future-Ready Platform

Upstream's infrastructure is designed to adapt to future market needs, ensuring LeapCharger remains at the forefront of trading innovation.



A MERJ EXCHANGE MARKET



Invest in and trade
the world's first
tokenized SPACs;
only on Upstream

<https://upstream.exchange/spacs>

Powered by  HORIZON

Upstream Benefits

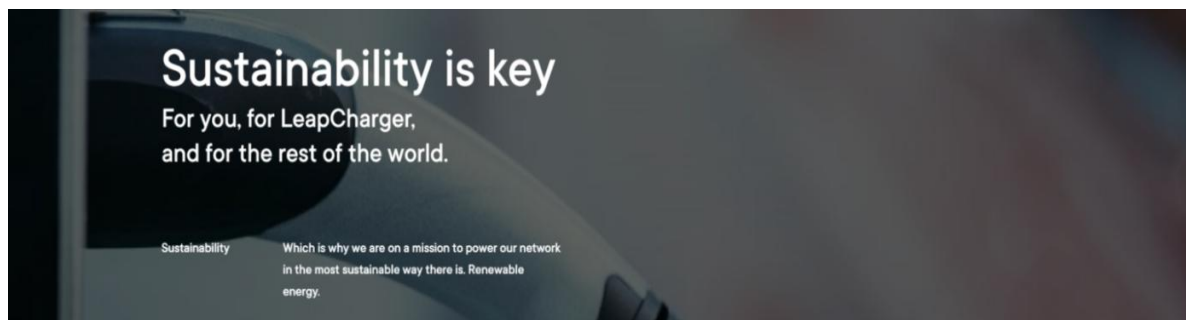
- **No Short Selling:** Upstream does not permit short selling.
- **Transfer Agent Integration:** Helps solve deposit and custody problems.
- **Modern Payment Methods:** Accepts debit, credit, PayPal, and USDC stablecoin.
- **Bankruptcy Protection:** Upstream offers certain insurances and bankruptcy protections.
- **Web3 Shareholder Engagement:** Rewards loyal shareholders with digital coupons (NFTs).
- **Streamlined On/Off Ramps:** Simplified cryptocurrency and fiat currency exchanges.
- **Full Sovereign Exchange:** As a fully regulated overseas stock exchange, Upstream allows cross-listing in other global markets.
- **Next Gen. Trading App:** Available globally, featuring real-time trading and automated market making.



10 reasons to invest in LeapCharger (UPSTREAM:LCCN)

1. **Strategic Market Position:** LeapCharger is entering a rapidly consolidating market, poised for growth through both expansion and acquisition, with 56 acquisitions in the EV charging sector since January 2023.
2. **Massive Market Growth:** The electric vehicle (EV) market is expected to grow tenfold over the next decade, creating a huge demand for EV charging solutions, which LeapCharger is well-positioned to capitalize on.
3. **Targeted Product Offerings:** LeapCharger offers three compatible hardware solutions that address major pain points in the EV charging market, ensuring they meet the diverse needs of EV owners.
4. **Government Support:** Global governments are investing heavily in EV infrastructure, providing a favorable environment for companies like LeapCharger to thrive.
5. **Experienced Leadership:** LeapCharger's leadership team has a proven track record of success in emerging growth startups, giving them the expertise to navigate this rapidly evolving market.
6. **Multiple Revenue Streams:** The company's innovative approach, including the integration of advertising at charging stations, creates additional revenue streams beyond just selling charging hardware.
7. **Retail Expansion:** LeapCharger is breaking new ground by introducing home EV charging solutions in Dubai supermarkets, increasing product accessibility and consumer engagement.
8. **Global Ambitions:** With plans to expand into North America, the EU, and South Asia, LeapCharger has a clear strategy for global growth, opening up new markets and revenue opportunities.
9. **Acquisition Potential:** Positioned as a strong acquisition target in a consolidating market, LeapCharger offers investors the potential for significant returns either through independent success or a lucrative buyout.
10. **Sustainability Focus:** Investing in LeapCharger is not just a financial opportunity; it's a chance to support the sustainable mobility revolution, contributing to a greener future while earning profits.

These reasons highlight why LeapCharger Corp. could be a strong investment opportunity for those looking to capitalize on the growing EV market and the ongoing shift towards sustainable technologies.



Invest in LeapCharger

LeapCharger is at the forefront of innovation, offering a unique investment opportunity to invest in a company poised for significant growth. Now is the time to act on the insights you've gained.

LeapCharger was listed on August 1st, 2024, at **\$0.50** and is currently trading on the Upstream Exchange (LCCN). Listing on Upstream was essential to fulfill the requirement that at least 25% of the shares be publicly owned before the company's dual listing on a major exchange in Q4, where the expected listing price is **\$5.00**.

[Today's Price](#)

Take the first step today and become part of LeapCharger's journey toward transforming the market. Your investment supports innovation and positions you for potential financial growth.

Here's how you can invest in LeapCharger on Upstream:



Create an Account on Upstream:

Visit the Upstream platform and sign up for a trading account. The process is quick and straightforward, giving you access to a global marketplace of high-potential investments.

Download: UPSTREAM: Invest&Trade

[Download IOS](#)

[Download GooglePlay](#)

and tap Sign Up. This will create your account/ wallet and 'signing key'.

FUND YOUR ACCOUNT. Instantly fund your account with an initial deposit of \$30-\$1600 using Credit, Debit, PayPal or USDC.

Tap Investor, Fund My Account, then tap your desired funding method.

You may also initiate a wire or transfer from your bank* using deposits to Upstream accounts.

3.COMplete KYC. To complete KYC identity verification, tap the settings icon in the top right of the navigation, then tap KYC. Be sure to have a valid form of ID handy.

Trouble Receiving Your SMS code Visit: [whatsmycode](#) to retrieve your code.

KYC approval can take from 15 minutes -24 hours

MAKE YOUR INVESTMENT.

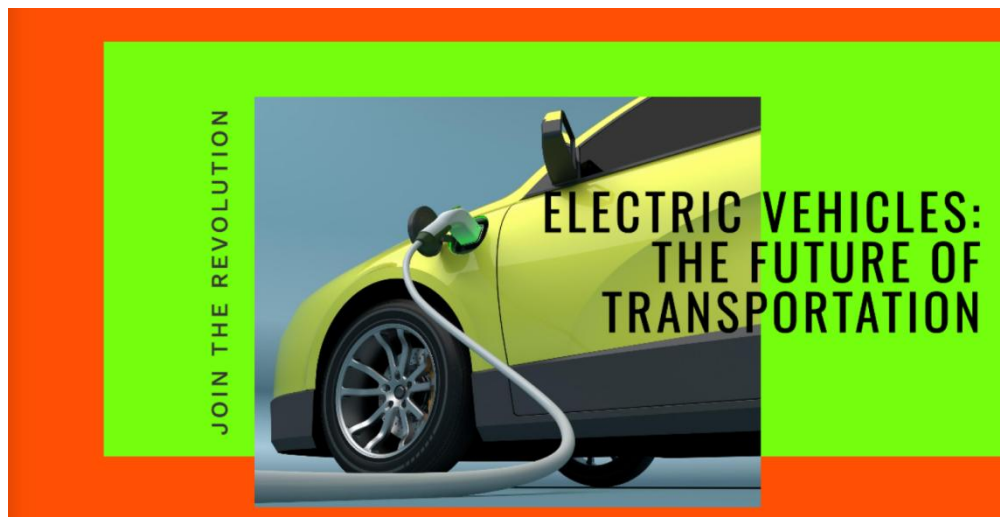
Once you're ready, place your order to invest in LeapCharger. You can choose the amount that fits your investment strategy and watch your portfolio grow as LeapCharger continues to innovate and expand.

1. **PURCHASE SHARES.** Navigate to Market and find the listing for LCCN, tap Buy, enter the number of shares you'd like to purchase and tap Buy.
2. **AFTER INVESTING:** Keep an eye on LeapCharger's performance and updates through the Upstream platform. Stay engaged with LeapCharger's progress and consider expanding your investment as the company grows.

Simply navigate to the Portfolio to find your shares.


*Payments from a bank: If you haven't already completed KYC identity verification in the app or didn't select 'Bank' as the 'Deposit From' option on the payment details page when you completed KYC initially, please go through KYC again. On the payment details page, change the 'Deposit From' method by holding and scrolling "Card" until you reach "Bank." Enter your bank details and intended deposit.

Note that the intended deposit doesn't automatically pull your funds. You will need to initiate a wire or transfer using the details provided via email after your KYC is approved.



Conclusion

LeapCharger is leading the transformation of transportation infrastructure, with a robust presence in the UAE and a clear path to continued growth. We invite you to join LeapCharger in revolutionizing the future of mobility and seizing the significant opportunities ahead.




The image shows a smartphone displaying the LeapCharger app interface. The screen shows the time 9:41, signal strength, Wi-Fi, and battery icons. The app displays 'Total Spent' as 12.00 AED, 'Range Added' as 120 KM, and 'Leap215 AED 0.29/kWh'. It also indicates 'Started charging 14 mins ago' and 'Dubai Opera, Downtown Dubai'. At the bottom, there is a 'Ongoing Charge' button with a power icon. The background of the app interface is yellow and features a blurred image of a white electric car.


Pick, Plug, Power

your Electric Vehicle Today

Zip around town with confidence knowing you can easily find charging stations on the go. LeapCharger looks to make your EV experience better, giving you instant access to a network of charging stations, real-time updates, and even seamless payments – all in the palm of your hand. No more range anxiety, no more hunting for stations.

Take the leap into hassle-free charging and join the future of driving.

Available on the  App Store

GET IT ON  Google Play

Useful Links

[LeapCharger Research Report 5th August](#)

[LeapCharger/Upstream Report 15th August](#)

[Middle East's Electric Vehicle Market](#)

[UAE Electric Vehicle Market](#)

[LeapCharger Drives Global EV Revolution](#)

[LeapCharger To Sell EV Chargers in Dubai Supermarkets](#)

[LeapCharger Enters Canadian Market](#)

[Inside Peek at Digital Stock Exchange Upstream](#)

FAQ

What are some of the key factors contributing to the rapid growth of the electric vehicle market?

The rapid growth of the electric vehicle market can be attributed to several key factors. One major factor is the strong support and incentives provided by governments worldwide to encourage EV adoption. For example, the U.S. government has allocated significant funding to build a nationwide network of EV chargers, highlighting the importance of infrastructure development. Additionally, the global potential for EV growth is immense, with countries like the UK, Japan, and Canada recognizing the need for a substantial increase in charging infrastructure to support the rising demand for electric vehicles. As more consumers become aware of the environmental benefits and cost savings associated with EVs, the market is expected to continue expanding rapidly in the coming years.

What are some of the challenges and barriers faced by consumers when considering purchasing an electric vehicle?

Consumers considering purchasing an electric vehicle face various challenges and barriers that may impact their decision-making process. One significant barrier is the lack of charging infrastructure, with nearly 80% of U.S. adults who are unlikely to buy an EV citing a shortage of charging stations as a factor. This shortage can lead to "range anxiety," where consumers are concerned about running out of battery power during their journeys. Additionally, the limited availability of charging points compared to traditional gas stations can make it inconvenient for EV owners to find a suitable place to charge their vehicles. On the other hand, advantages of electric vehicles include lower operating costs due to cheaper electricity compared to gasoline, reduced greenhouse gas emissions contributing to environmental sustainability, and potential incentives such as tax credits or rebates offered by governments to promote EV adoption. Electric vehicles also offer a smoother and quieter driving experience, along with instant torque for quick acceleration. In terms of characteristics, electric vehicles are known for their energy efficiency, regenerative braking systems that

help recharge the battery, and the ability to charge at home using a standard electrical outlet or a dedicated charging station. However, some consumers may find the initial purchase price of EVs to be higher than traditional gasoline vehicles, although this cost difference can be offset by long-term savings on fuel and maintenance. Overall, while electric vehicles offer numerous benefits such as environmental friendliness and lower operating costs, challenges like the lack of charging infrastructure and higher upfront costs may deter some consumers from making the switch to EVs. It is essential for stakeholders in the industry to address these barriers to accelerate the adoption of electric vehicles and create a more sustainable transportation ecosystem.

How is LeapCharger positioned to capitalize on the growing demand for EV charging solutions?

LeapCharger is strategically positioned to capitalize on the increasing demand for EV charging solutions in several ways. Firstly, the company's focus on offering multiple hardware options that cater to specific market needs ensures that they can adapt to the evolving requirements of EV owners. This flexibility allows LeapCharger to stay ahead of the competition and capture a larger share of the market as it continues to grow. Additionally, LeapCharger's innovative approach, such as integrating advertising at charging stations, creates additional revenue streams beyond just selling charging hardware. This diversification of income sources not only boosts the company's financial stability but also enhances its overall value proposition to investors. Moreover, LeapCharger's plans for global expansion into key regions like North America, the EU, and South Asia indicate a clear strategy for growth and market penetration. By tapping into these new markets, LeapCharger can access a broader customer base and unlock new revenue opportunities, further solidifying its position as a key player in the EV charging infrastructure market. Overall, LeapCharger's strategic market positioning, diverse product offerings, innovative revenue streams, and global ambitions all contribute to its ability to capitalize on the surging demand for EV charging solutions and establish itself as a leader in the industry.

Can I sell my shares on Upstream?

Yes, you can sell your shares on the Upstream Exchange, provided they are listed and tradable on the platform. Upstream allows investors to buy and sell tokenized securities, which represent shares or other forms of ownership in a company.

However, We Strongly Advise:

- **Waiting for the Dual Listing:** To maximize your return on investment (ROI), it may be beneficial to wait for the company's dual listing on a major exchange. This could potentially lead to a higher valuation and better selling price for your shares.

In summary, while you can sell your shares on Upstream at any time, we strongly advise considering the potential benefits of waiting for the dual listing to maximize your ROI.



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Past performance is not indicative of future results.

Conduct your own research and consult with a licensed financial advisor before making any investment decisions.

Market Alpha is not liable for any investment decisions made based on the information provided.

As always, we suggest you do your own due diligence and speak to your professional investment advisor prior to any investment decision as this publication is a biased report disseminated by LeapCharger Corp.

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Forward-Looking Statements

This communication contains "forward-looking statements." Such statements may be preceded by the words "intends," "may," "will," "plans," "expects," "anticipates," "projects," "predicts," "estimates," "aims," "believes," "hopes," "potential," or similar words. Forward-looking statements are not guarantees of future performance, are based on certain assumptions, and are subject to various known and unknown risks and uncertainties, many of which are beyond the Company's control, and cannot be predicted or quantified, and, consequently, actual results may differ materially from those expressed or implied by such forward-looking statements. Such risks and uncertainties include, without limitation, risks and uncertainties associated with (i) difficulties in obtaining financing on commercially reasonable terms; (ii) changes in the size and nature of our competition; (iii) loss of one or more key executives or brand ambassadors; and (iv) changes in legal or regulatory requirements in the markets in which we operate. The Company assumes no obligation to publicly update or revise its forward-looking statements as a result of new information, future events or otherwise.

LEAPCHARGER CORP. | UPSTREAM: **LCCN**

<https://trader.upstream.exchange/token/detail/symbol/LCCN>

SOURCES

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